



# **Ezdan Journey in half a century and its role in supporting the country's economy and growth**

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**Ezdan is the Place** إزدان هو المكان



**ezdanmall**  
إزدان مول



- Ezdan Holding Group marks its 55<sup>th</sup> anniversary in 2016.
- In 1960 it started as a private company under Sheikh Thani Bin Abdullah Housing Group
- In 2007, it was transformed to Ezdan Real Estate Company, which became a public joint stock company in 2008
- In 2012, it became Ezdan Holding Group

## الرؤية:

تحقيق الريادة في الاستثمار من خلال الحرفية في صناعة السوق وتنمية الأصول

## Vision

To achieve leadership in investment, through professionalism in the business industry and assets development.

## الرسالة:

اقتناص الفرص الاستثمارية لتحقيق العوائد المجزية للمساهمين بأقل المخاطر الممكنة، وتوفير مناخ عمل تحفيزي للموظفين، والاسترشاد بخطط التنمية في دولة قطر، والالتزام بالمسؤولية الاجتماعية والقوانين المنظمة

## Mission

To seize investment opportunities to achieve significant returns to shareholders at the lowest possible risks, providing a motivational working environment for employees, following development plans guidelines of the State of Qatar and adhering to social responsibility and regulations.



## Ezdan Holding Group achievements

- Ranked # 1 in Qatar for Real Estate
- Ranked #2 Regionally for Real estate
- Ranked #40 of Top 500 Arab Companies by Forbes
- Ranked #1560 of Top 2000 Global Companies by Forbes
- Won the “Best Qatari Group in Investment Diversification” in 2015 by Forbes
- Won “Property of the year” 2015 by Arabian Business Group



## Facts about Ezdan

Ezdan Holding is one of the 5 largest companies listed in stock markets in the Arab region in terms of Issued capital

Ezdan Holding is ranked #2 in Qatar Exchange Index

Ezdan Holding is a member of Qatar MSCI Index

Ezdan Real Estate has more than 20,000 residential units across Qatar

4.5% of Qatar Population live in Ezdan Real Estate property

In 2015, Ezdan Hotels had 1.2million guests

EM has served around 5million customers in 2015

The total Leasable space in all malls is 102,188sqm

ERE has installed 120,000 water saving devices in 7000 residential units

EM has #65 stores that are first to open in Qatar

Ezdan Hotels has 3,810 rooms and suites that will be spread across 3 hotels



## Ezdan Holding Group in numbers

<i>million</i> <b>QAR</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
<b>Group Net Profits</b>	345.4	275.1	1,071.3	1,360.4	1,661.9

Be in the look out for...

**...as part of Ezdan's contribution to  
Qatar's Economy and Growth**

# Be in the look out for...



- 1** Ezdan Oasis
- 2** Ezdan Palace
- 3** The Curve Hotel
- 4** Ezdan Mall Al Wakra
- 5** Ezdan Mall Al Wukair

# Ezdan Real Estate- Ezdan Oasis



*60% of the Project  
Completed*

## *Fact Sheet*

### **LOCATION**

Al Kharara, Al Wukair

### **UNITS**

8769 Residential Units ( 1,2 and 3 bedroom)

577 Commercial Units

### **FACILITIES**

5 Clubhouses

5 Mosques

1 Friday Mosque

1 Hypermarket

2 Schools

1 Office Building



# Ezdan Hotels- Ezdan Palace



*Opening Q4 of 2016*

## *Fact Sheet*

### **LOCATION**

Al Shammal Road Gharrafah, Opposite Ezdan Mall

### **ROOMS**

162 Standard Rooms, 31 Luxurious Suites, 1 exclusive Presidential Suite

### **FACILITIES**

- 3 international restaurants
- Fitness Centre, Spa and Pool
- Business Center with Boardroom
- Large Ballroom and 5 meeting rooms

# Ezdan Hotels- The Curve



*Opening Q3 of 2016*

## *Fact Sheet*

### **OWNERSHIP**

Ezdan Holding Group owns 32.5% of the property

### **LOCATION**

West Bay

### **ROOMS**

600 Guest rooms ranging from Deluxe, Studio, one and two bedrooms

### **FACILITIES**

- Gym and swimming pool
- Underground car park
- Restaurant with international Cuisine
- Meeting Rooms
- 24 hour room service

# Ezdan Malls – Wakra Mall



*Opening Q4 of 2016*

## *Fact Sheet*

### **LOCATION**

Al Wukair Road, Al Wakra

### **LEASABLE AREA**

38,800 m<sup>2</sup>

167 retail Units

### **FACILITIES**

- Hypermarket
- Full-line department store
- International Brands
- Food court
- Theme park



# Ezdan Mall – Al Wukair Mall



*Opening Q4 of 2016*

## *Fact Sheet*

### **LOCATION**

Al Wukair

### **LEASABLE AREA**

24,430 m<sup>2</sup>

130 retail Units

### **FACILITIES**

- Hypermarket
- Medical Clinic
- Office spaces
- Kids play area
- Restaurants
- Food Courts
- Theme park

# Ezdan impacts Qatar Economy and Growth



**4.5% of  
population live  
in ERE property**



**5 million  
visitors in 2015**



**1.2 million  
guests in 2015**

## 1. Strategic

- Competitive Advantage in pricing in Real Estate
- Prime locations of most of Ezdan Real Estate properties, Ezdan Hotels and Malls
- New projects to serve the Qatar Market
- Creating Supply to support the future demand of Qatar e.g. Fifa World Cup 2022

## 1. Strategic

- Ezdan is attracting foreign institutional investors looking to have exposure to Qatar Exchange as a result of its well diversified portfolio
- Ezdan strategy is to provide affordability to the mass market
- Over the years Ezdan has positively contributed to the overall growth of Qatar GDP

## 2. Social

### *a) Events*

- Ezdan Holding Group is the strategic partner of the Magical Festival Village

### *b) Education*

- Sponsor of Tajer outreach Program in Carnegie Mellon University

### *c) Sports*

- Ezdan Hotels hosts athletes in major sporting events e.g. Paralympics 2015, AIBA World Boxing Championship 2015
- Ezdan Hotels Sponsor Ooredoo 2016 Marathon

## 2. Social

### *d) Environment*

- Ezdan Mall part of Qatar's Green Vision 2022 to plant 22 million trees by 2022
- Earth Day and Hour Celebrations at Ezdan Real Estate and Ezdan Malls

### *e) Charity*

- Endowment Fund
- RAF events بشاير الرحمة

### *f) Cultural*

- Diversified communities in Ezdan Real Estate properties



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